

Makena Brown

+1 (502) 262 3419
alysemakena@gmail.com
Nashville, TN

A motivated and engaged problem solver looking to be involved in a dynamic workplace where collaboration and design thinking are a necessity. Autodidactic product designer with a unique perspective. A bachelor's degree in Music Business provides an entrepreneurial lens and insight into the minds of creative individuals. A desire to bridge the gap between user experience design and business oriented innovation. Passionate about learning, growth, critical thinking, visual design, writing, and project management. Five years of customer service experience fostered strong communication, collaboration, and time management skills. Personal interests include diving into creative projects by learning and engaging with different software programs, such as Adobe's Creative Cloud, Figma, Ableton, Excel, and more.

Education

Music Business

BBA — Belmont University

2019-2022

3.8 GPA — Deans List every semester

Skills

User Research

Design Research

User Flows

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe XD

Prototyping

Microsoft Suite

Microsoft Excel

Mock-Up

Wordpress

Shopify

User Testing

Wire Framing

User Personas

Work Experience

Product Designer

Bilateralstimulation.io — Berlin, Germany

May 2022 - Present

Design new product aspects, conduct user-research, user-flow mapping, user persona creation, build design system, wire-framing and high fidelity prototyping.

Product Designer

Rose Studios — Nashville, TN

June 2021 - Present

Re-design user flows, build design systems, conduct design research, and assist in user testing.

Graphic Designer

Lost iN City Guides — Berlin, Germany

May 2022 - September 2022

Designed 1000 unique NFT's, designed marketing graphics and video content, created Discord channel, helped create exclusive content offerings for NFT purchasers, and website design.

Booking Intern

Third & Lindsley — Nashville, TN

August 2021 - January 2022

TicketWeb management, communication with clients and partners, merchandise management, sales, and marketing.